

Cape York Sustainable Futures is the regional development organisation for the people of Cape York. It is our role to foster a Cape York which is economically independent, environmentally protected, and with a stable community where the people are empowered to take control of their future.

Cape York has potential to be a united and prosperous region, with strong and sustainable economic development, and where people have the same opportunities for employment as all other Queenslanders. Our philosophy is for the people of Cape York to work together for a common purpose, to speak with a united voice in order to move forward to meet the communities' aspirations.

We believe that the environment of Cape York must be protected for future generations so that the economy of Cape York is 'sustainable', as per our organisation's name. We believe that our community should be stable, crime levels are low, and social norms exist, where our children are going to school and achieving to their potential, so that our people now, and the next generation, can be the best that they can be.

To do this, we must be an organisation that engages in commercial activity to generate income which can be re-invested, in and for, the betterment of the people of Cape York. Our engagement with government is about being partners in administration, planning, and other relationships, similar to what private entities have with government. Where government is the funding entity, we will enter into those relationships to improve the lives of the people of Cape York, and in such a way that when the funding ceases, the viability of the organisation is not at risk.

CYSF has four key principles that underpin its work for the residents of Cape York Peninsula:

- **Community:** A cohesive and empowered community for Cape York Peninsula, enjoying an enhanced quality of life.
- **Social:** Developing strong social infrastructure to support our residents.
- **Economic sustainability:** Creation of a sustainable and strong economic base.
- **Environment:** Effective management now, and for future generations, of Cape York Peninsula residents and all visitors to the region.

These principles will be achieved by promoting a united set of community aspirations and working to break down the barriers to building capacity and self-sufficiency in our community. To do this, we must develop an environment fully grounded on private enterprise that rewards personal development, regional growth, respect, and individual commitment.

To meet this vision, we will undertake project work that enables the region to become a vibrant diverse economy, meet the people's social and economic expectations.

Cape York Sustainable Futures overarching principles:

- Cape York Sustainable Futures (CYSF) is an apolitical not for profit organisation based on membership
- CYSF Membership reflects/represents all people of CY

CYSF primary focus:

- **Regional and economic development – creating long term growth and stability for Cape York through the following:**
 - Community growth and ownership, local people for local solutions
 - Diversity in economy and activities
 - Security in land tenure
 - Infrastructure for growth
 - Investment in people and resources
- **Process:**
 - An inclusive community engagement process, with collaboration, cooperation and coordination
 - Encouraging business development – mentoring & support, realise opportunities, joint ventures
 - Supporting appropriate governance – strengthening the local government role
 - Actively supporting finalisation of the Cape York Regional Plan
 - Ensuring accountability and transparency in all dealings
- **How to achieve this:**
 - Proactively promote the CYSF focus – e.g. through road shows, newsletters, media and social media
 - North Australia White Paper funding source – develop potential projects (Economic Development including business and social development, economic development and GIS mapping services
 - Specific representations to target funding – e.g. Tourism Cape York & Business Enterprise Centre
 - Proactively seek funding from all sources including Governments, Philanthropic, Sponsorship, Events, Crowd Funding, Raffles, etc.

Core Operations

Cape York Sustainable Futures (CYSF) previously Cape York Peninsula Development Association Inc (CYPDA Inc) was formed 1987 to provide an independent forum to promote the development of Cape York Peninsula, an area covering 137,000 sq. kms. in one of Australia's most remote regions. Some of our achievements include:

- Lobbied for Lakeland Irrigation Area Feasibility Study
- Cape York Tourism Development Action Plan 2016 -2021
- Cape York Destination Promotional Brochures
- Cape York Investment Prospectus 2014
- Business & Economic Opportunities for Cape York Peninsula - 2014
- Cape York Eco Tourism feasibility Study
- Overland Telegraph Line 4WD Adventure Experience
- Establishment of Tourism Cape York
- Establishment of the Cape York Business Enterprise Centre
- Lobbied for the sealing of the PDR to Weipa and to Bamaga
- Lobbied for the Laura Bridge
- Lobbied for the sealing of the Mulligan Highway
- Establishment of Mobile Phone Network across the region
- Establishment of UHF Radio Towers across the region
- Pioneered GIS & Remote Sensing – assisted in establishment of North Australia Fire Information Website (NAFI)

Our core operations for 2017-2018 focus on economic development, Tourism Cape York and the Cape York Business Enterprise Centre (BEC).

Economic Development

- **Whole of Cape York & Mapping:** CYSF focuses on all areas of economic development including infrastructure development priorities, transport systems and requirements, industry attraction and investment, small business and tourism, communications and IT, and events, sporting and recreational opportunities. We provide mapping services across the region including fire, fire histories, carbon projects, topographical, property mapping, tenure, to name a few - just ask us for your requirements.
- **Economic Development:** Assist with all aspects of economic and community development of Cape York People.

This year (2017-2018) we are undertaking a Lakeland Irrigation Area Feasibility Study. The feasibility study will comprise 3 main components

- Water resource assessment and supply options
- Land suitability
- Economic viability and cost benefit analysis

CYSF has established a steering committee consisting of major stakeholders to provide advice and support to the CYSF Board throughout the delivery of the study. The CEO will oversee this program and a project director has been engaged to drive this very important initiative for our region.

As part of the Department of State Development Remote Area Board Project (RABP) this financial year, CYSF will be implementing a part of the Cape York Tourism Development Action Plan, namely **strategy 8 - Promote development of the 7 sub-regions for the tourism market**. This was identified at the tourism workshop held in April as being a major priority. This will consist of several workshops being held across those 7 sub-regions and will include identifying potential enterprise ready future tourism businesses. The whole idea of developing the sub-regions is to create new tourism enterprises that have unique points of difference, which will lead to creating jobs for locals, keeping visitors in Cape York longer and increased spending across the region.

Our Remote Sensing team have been successful in obtaining funding direct from the State Government for the North Australia Fire Information (NAFI) mapping, rightfully returning ownership of the NAFI Queensland mapping to CYSF after a few short years being funded through Cape York NRM.

We also deliver mapping services to the Department of Defence. This work has been delivered by the CYSF GIS team for a number of years and this year, we have additional bases being covered.

Our continued operations in the area of economic development build on previous years of experience and knowledge and focus on the economic and social aspirations of the Cape York people.

Day to Day Operations

Governance:

The Association is an incorporated body under the Incorporated Associations Act (Qld) 1981. The constitution sets out the organisation's charter and main objectives. CYSF is recognised as the largest membership based organisation in Cape York Peninsula with members drawn from small business, pastoral, agricultural, tourist industry, Aboriginal and Torres Strait Islander organisations, local, state and federal government departments and agencies. The Board meets quarterly and receives regular Corporate Governance training to enable them to effectively represent the interests of the people of Cape York Peninsula and so they are fully aware of their roles and responsibilities.

CYSF operates with a set of policies and procedures that are regularly reviewed and has a risk management plan in place.

Financial Management

The day to day financial operations of Cape York Sustainable Futures is managed in an effective and efficient manner by the Finance and Audit Committee via the Business Manager (a contracted Accountant) and the CEO. The financial reports are checked by the Finance and Audit Committee every two months. **MYOB** is used to record the management of the finance

records in accordance with Accounting Standards, financial deadlines and protocols (BAS, PAYG, etc). Monthly reconciliations of the accounts is carried out as is a check of the progress of project budgets and these reports are presented to the Board quarterly. All expenditure is ratified at Board meetings, with cheques/EFT transactions being authorised by two signatories as designated by the Board. An internal audit is carried out quarterly with the findings presented to the FAC and then to the Board.

The financial year ends at 30th June each year. An audit is to be carried out each year by an auditor designated by the Board and the results are presented to the Membership at the Annual General Meeting. Audits of particular projects are also carried out as stated in individual agreements.

Insurance

CYSF holds the following insurance cover:

- Professional Indemnity & Public Liability
- Workers Compensation
- Building & Contents
- Business Interruption
- Motor Vehicle
- Burglary & Fire
- Personal Accident

Board & Committees

CYSF Board & Committees

The CYSF Board is responsible for the overall governance, strategy and performance of CYSF. The primary functions of the board is to oversee the effective and efficient functions of CYSF, determine the policy of CYSF and give directions to the CEO.

The board has a number of committees to assist it in making decisions. These are:

- The Executive Management Committee
- Cape York Advisory Committee
- Finance & Audit Committee
- Fundraising Committee
- Lakeland Steering Committee

CYSF EXECUTIVE TEAM

Our executive team exists of the:

- Chief Executive Officer
- Accountant
- Director of Business & Economic Development
- Executive Management Committee

The executive teams role is to determine matters and make recommendations to the Chief

Monitoring & Reporting

The Executive Management Team, the Finance & Audit Committee and the CYSF Board monitor the performance and associated risks regularly throughout the year. This process informs decision making and provides the opportunity to review and evaluate progress and efficiency.

CYSF reports its performance with its Annual Report to the Annual General Meeting, the Membership and to funding bodies. Performance evaluations are carried out annually.

The Board

Name	Portfolio	Position
John McDowall	Tourism	Chairman
Bob Sullivan	Infrastructure	Board Member
Jodi Hamilton	Agriculture	Board Member
Dereck Walpo	LG - Aurukun Shire	Board Member
Jack Wilkie-Jans	Indigenous Business Development	Deputy Chairman
Greg Omeenyo	Community Development	Board Member
Alan Wilson	LG- Cook Shire Council	Board Member
Local Government	Vacant Position	
Rod Burke	Land Stewardship	Board Member
Vacant Position	Mining & Conservation	

The Staff

Name	Position
Trish Butler	Chief Executive Officer
Isha Segboer	Manager Tourism Cape York
Aidan Joseph	Remote Sensing & GIS Manager
Rebecca Burke	Consultant - Business Enterprise Centre
Richard Miller	GIS Officer (Casual)
Jasmine Spring	GIS Officer (Casual)